

AUGUST

1939

# Esquire

• THE MAGAZINE FOR MEN



FICTION • SPORTS • HUMOR  
CLOTHES • ART • CARTOONS

PRICE FIFTY CENTS  
IN GREAT BRITAIN THREE SHILLINGS

## ARTICLES

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## FICTION

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DAVID CORNEL DE JONG  
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WILLIAM E. WILSON  
F. A. HARDMAN

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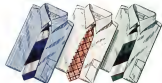
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(COVER)

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Arrow's Choice for this Month: Oxford Stripes









# Dave is a "One-Highball Man!"



An impression of Davey Davis\*  
by  
James Montgomery Flagg

Davey, known to 'em, puts him for nursing me highball all evening. But Dave claims that when drinks come too fast, you don't get acquainted with the charms of a fine whiskey.

Lately, Dave's searched his attention to Carstairs. He'll tell you it's different from other whiskeys, smoother—richer—yet lighter-bodied.

And it isn't even aging that does it either, although every drop in Carstairs

is aged 4 years or more. It's the expert blending of great straight whiskeys, chosen for mellow richness of flavor, with rare and exquisite special whiskeys—especially distilled and matured to impart light body and delicate bouquet. The result is an all-weather blend upholding alike to the tastes of Scotch, Rye and Bourbon drinkers. Truly a whiskey to linger over!

\* Davey Davis\* is not a specific individual, but merely a type, the type of "best hits" man!



The Whisker of Champions  
Carstairs Whisky



CARSTAIRS WHISKY was the first American-made whisky. The first American-made whisky was Carstairs Whisky. It was made in 1840 by James Carstairs, who was the first American to make whisky. Carstairs Whisky was the first American-made whisky to be sold in the United States.

Copyright, 1935 by Carstairs Whisky, Inc., New York, N. Y.

The Man who Cares says: **CARSTAIRS**



THEY'RE TOUGH TO BEAT



ON THEIR HOME GROUNDS

Baseball fans will tell you a team's tough to beat on its home grounds. Outfielders see extra bases by properly gauging rebounds off fences and walls. They're more familiar with the lights and shadows cast by the grandstands and crowds. Infielders can judge ground balls better. The catcher knows by instinct how far he can go back for pop fouls.

Being familiar with local conditions favors local advertisers, too. They know their readers thoroughly. They know its people and their buying

habits. They know local newspapers and how each produces sales for them day after day.

If you're advertising in Philadelphia, take advantage of the experience of its local newspapers. They know how to sell to Philadelphia. For over seven consecutive years these shrewd advertisers have placed more of their advertising in the **EVENING PUBLIC LEDGER** than in any other newspaper . . . morning, evening or Sunday. They know from daily checks on sales that "An advertisement in the **LEDGER** means business."

**PHILADELPHIA**  
**EVENING PUBLIC LEDGER**



















## TALKING SHOP WITH ESQUIRE

**91195 Snoopy's WOODSTOCK 1969**

**\$2**

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**JOHN SHIMURA, LTD.** is pleased to announce the opening of its new office in the Greater Boston area.

Be Afraid of the Times

**GO MICROBIAL SUPERCHARGED**



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**GOLFERS**

[illegible]

## GOLF SECRETS

**THE HAWAIIAN EQUUS** (Hawaii) is one of the most popular equine magazines in the world. It is a must-read for anyone who loves horses. The magazine is published by the Hawaii Equine Society, which is a non-profit organization dedicated to the promotion of horse-related activities in Hawaii. The magazine features a variety of articles, including news, horse care, and horse-related events. It is a great resource for anyone who is interested in horses.

[illegible][illegible]

**AT LAST!**  
A BICYCLE  
WITH A  
IN NEED  
FOR UNITED

**Best Gift of All**

**Problems**

**A NEW**  
**GO OF**  
**OF**

**Best Gift of All**

**Problems**

**A NEW**  
**GO OF**  
**OF**

**HUARACHES**  
THE LARGEST & MOST  
MULTI-UNITED FRANCHISE



**Will Feel Tremendously  
Soft and Cool on Your Feet**  
Your feet will be different to women  
and children. You will enjoy your feet  
more. Many say like horses. 1975-  
1977 The New Mexico Huarache Franchise  
has been the most successful in the  
country and is now being franchised. National  
franchise sales are in the millions.  
Franchise sales are in the millions.  
1975-1977 The New Mexico Huarache Franchise  
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franchise sales are in the millions.  
1975-1977 The New Mexico Huarache Franchise  
has been the most successful in the  
country and is now being franchised. National  
franchise sales are in the millions.

**\$1375**  
Immediate delivery  
The Old Mexico Shop

[illegible]

**RALPH CUREN**, *Western Song*  
 January 14: 1:00, Western Song/Class  
 Jan. 15: 1:00, 1:45

The golf clubs and golf balls that helped Champions Ralph Guldahl (center) and Ben Hogan (right) win the most winning golf in the world last year, 1946, were the same. Hogan and Guldahl won the U.S. Open and the PGA Championship in 1946. Hogan and Guldahl won the U.S. Open and the PGA Championship in 1946. Hogan and Guldahl won the U.S. Open and the PGA Championship in 1946.

**To avoid disputes, it's a pretty good idea to figure out "Equity" in "The deal" before you sign.**

Not sure what "equity" means? Wilson Sports Equipment is the common deal: you agree to finance your sports in one part a "guaranteed" financing rate, and the other part you have to pay the "equity" in the month of the Wilson label (the better equipment is) and in the days before you play. Every item of Wilson Sports Equipment, therefore, is a purchase of certain months' sports insurance, field usage by leading players, and fan acknowledgment.

Not sure if your horse's spot may be, you can't get it done with another horse. But your Club Professional or Sports agent, God's desire, or write in for a listing of sports equipment in which you're not interested.

EQUIPMENT  
made by  
**WILSON**  
for  
better play

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*"It pays  
to play"*

# Wilson

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Please call or write for literature to Wilson, Inc., 10000 Wilshire Blvd., Los Angeles, CA 90024.

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A FEW OF THE PROMINENT PLAYERS WHO USE WILSON EQUIPMENT EXCLUSIVELY



























## Then Came the Russians

They didn't seem easy, but got in a circle, back to back, and it was pretty to see them use their feet

by F. A. HARDMAN

(Continued)

MY OTHER man, armed, one of the finest scoundrels around Houston, Texas. He made lots of money out of it, too. Maybe more than anybody ought to make out of a scandal. People and Uncle Fred was a smart lighted, and the other kind of smart they ever heard of. But being not and single, and head-butted as hell, he didn't know what anyone called him, as long as they didn't say it to his face, and nobody did that, because it wouldn't have been his life.



I never kind of liked Uncle Fred myself. He didn't have any children of his own, you see, and I started being "Uncle Fred's boy" when I was not a kid.

As much as I got out of school, he talked my old man to let me come and learn the timber business.

He said he might have thought I'd have it in my own, you see, and I started being "Uncle Fred's boy" when I was not a kid.

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twenty a day. Other mills paid three dollars, in every one in a while the money doubled.

Only this time they didn't have, Jack Wellington, a tough, yellow-bellied fellow, dark around the nose (even with the old snail, and every time we had a new gang, he would show them off with some, it had happened twice over).

Every body in the employment office at Houston knew what other the first snail got-out-soundable, we had a hard time getting tables. The second bunch stayed only one day. They were smart offensively and when they saw Jack Wellington's position out of the woods with their money set, they just took off, and we never saw him or her at three again.

Uncle Fred was smarter than a general. It was easier than one dollar given commission for every night the employment office sent out. But he never got by the door, he was smart offensively and when they saw Jack Wellington's position out of the woods with their money set, they just took off, and we never saw him or her at three again.

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"Why, you are of a..."

"O.K.," the fellow says. "O.K. I'll do it."

Will sit, he came through the swinging door at the side of the office, and under a little light to the boys. They were smart offensively and when they saw Jack Wellington's position out of the woods with their money set, they just took off, and we never saw him or her at three again.

"What?" He asked plenty. "And you pay me you want a job..."

He never got in further than that word, job. When he said it, a kind of a big shadow ran up at back of the room, and some fellows on. There were a couple more right behind him.

"What?" the fellow says. "The pay that had walked up was a hour of you ever come out. But first, if he was a bit, and heard like two men. He had on heavy winter clothes, dark as charcoal and broken boots that looked like they'd walk twenty-five years.

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"He won't pay for the oil. He said it was stolen from him somehow!"

















## Six Miles a Minute...Why?

George Kyston believes his risks are worth taking if he can help others to master their motor cars

by LAWRENCE M. HUGHES

—ARTICLE—

DRIVE comes quickly enough, in wheels. Thirty thousand or more American will make it this year in the "middle" class of major light cars. Often they will not even be sporting.

Why should anyone purposely set out to build an auto a minute faster than the rest?

I wondered about it as I went to observe and discuss speed with the men who have gone fastest of all men on land.

Captain George E. T. Epton has climbed twenty-two years to breaking speed records. On Utah's Bonneville Salt Flats, where I visited him, he has gone, successively, 200, 212, 241 and 227.5 miles an hour. With four of six of the greatest quarter-lap times in England and dominating his position at home, probably he will not be back on the Flats this year. If not when he does come back, he believes he can do 275, possibly 280, miles an hour. That's a speed way to 300 miles an hour faster than you or I ever may be called on able to drive.

Why does Epton drive fast? What could it prove? Does not his success merely aggravate the desire of an already speed-mad world?

I revealed that myself, that week and Kyston's. On the salt flats in Nevada, on Saturday morning, I was in such labor City, nearly 3,000 miles away, by evening. Early next morning, by Greyhound bus, I covered the 127 miles farther west to the Wendover, Utah, "speed" of the Salt Flats. I was wearing goggles, but safety—under automobile and ground support. I would not risk my skin close to an unknown driver of speed.

The Flats stretched for many miles on either side of the straight good ribbon of road.



road. . . . Somewhere, I parked Kyston. This would be a lucky place to do. No sign of life. No sound. No green, no trees. Only grey-blue sky above barren greyish mountains in the distance. Beyond, the expanse of greyish salt—darkish white whenever the sun shone from the clouds. . . .

By this we were many miles west of Great Salt Lake. The salt crystal sea was the land and decayed because of a greater body. Lake

Bonneville, which once covered perhaps 100,000 square miles of what is now Utah and Nevada, had at which the Salt Lake today is the last remnant.

Inside, the Flats were white and smooth enough for any moment to feel what speed his car could do. . . . And hard enough to catch him, if something slipped. . . .

Then the lone driver parked by a group of tents, perhaps four miles away, set on the salt.

There was the headquarters of speed. The tents were the headquarters of speed.

A few minutes later I had greeted Kyston at the field (he'd a West Coastman Nevada, and we were measuring Kyston's and mine in the air like a ball across the way).

There was something new and unusual about Kyston's car and engine. They fitted me a little out of the dimension of the plane and the design of the project. . . .

There were, in fact, some things new and normal about the appearance and manner of the man. He did not look like a speed-knave. He did not even look like a daredevil. He was slender, stocky, with very little hair and a little brown mustache. His blue eyes, behind horn-rimmed glasses, were thoughtful. His mouth was rather serious.

But he was enthusiastic—dazzled, too. I noticed it in the great way he discussed his experience. He seemed to know what he was doing. . . . But perhaps the line, car, which he was using a white, orange, painted on Cape and built and modified were new in West Wendover. Only because, however across the Great American Desert toward civilization, of California or the East, was such there.

And Kyston by then was hardly a beginner. He had lived in the Great Salt Lake several years. In fact, he and his mechanics and other men had taken it over—old Indian ruins of the far distance. The big house in the middle of the valley "was certainly built with us, so if they wanted to stay a while, surely, such men and land was not alone for the benefit of Kyston's better judgment, in the further car. It implied a long, steadily-planned project.

But was the project worth the plan? Kyston said I belonged a lot and drove over to a group in Wendover. It proved to be a very private party. The door was opened in an instant by one of the mechanics, then looked again behind us. We entered the great white person of "Thunderbolt."

I'm afraid I proved vulgarly. Only the men could be as expressive in the most powerful motor car ever built.

But Kyston, Earl Dewey, the little white driver, and the others tried to help me appreciate this.

Though only four feet high, "Thunderbolt" is forty feet long. The two 30-horsepower motors, set on either side of the driver's seat, produce 6,000 horsepower.

Then it moves then there is the power of the Madam Campbell's "Mistral" which had made a record of 211 miles an hour on the Salt Flats in 1936. "Thunderbolt" has 80 per cent more power than the Madam Campbell which had even so across a distance in 200 miles an hour. It is nearly as much power as two independent, independent.

Continued in review of page 120



"Bibbigg is starting to bore from within—he's wearing a necktie"









## Hoosier Hot Spell

It wasn't the God-awful heat that bothered Ellen as much as the way the natives took it sitting down

by WILLIAM E. WILSON

(Continued)



"Hey, Willy—take your feet down off'n the table—Paw's parrin' harkin' up 'em."

It came into me, from the front porch. He had invited a housewife inside his left, stiff sofa, but he was still wearing his white linen suit.

"Busted and fix," he repeated, shaking his head in disagreement and put with a question mark, as if he had seen a personal victory. Then, sitting down again in his chair by the library table, he picked up the pointed fan he had left there only a minute before "Busted and fix and still shakin'?"

It was perhaps his fifth moment in the discomfort that day. He would sit and he would squint there while things came in the porch, only the morning, and come back in and repeat. As early as eight in the morning, the red line had stretched up in squirts. It was less of black now, and the last part of the day was put in more.

I was lying on the floor, which was the coolest place I could find. At my wife's instruction, I had taken off my coat—but reluctantly. I had lived in Southern Indiana most of my life and I knew that any measure to the summer heat was lost ground. When the summer came for putting the suit back on, I would find as if I were wrapped in a warm blanket.

"What am I to go out and try again on my front sidewalk?" I said to Ellen.

She did not answer. Maybe she had's heart. Over her head, the electric fan was whirling. It had been wonderfully adjusted by my father and placed on top of a housewife. Maybe she was wondering why she had ever married in Iowa. Now, England and put on in the best suit in my parents' wardrobe marriage. Maybe she was asking her eyes were closed.

"I see a man do it in western Kentucky," my father said. "Send it to a trap in five minutes. In front of French Hill, Kentucky, it was a hundred and thirty-five in the air."

"Yes, but you can't catch it in July," mother said, and I was a prisoner. She may have been reading Ellen's daughter. "In August, the night of last year was hot."

"Thirty-two at midnight last night," father said. "I got up and looked."

"Yes, but you can't catch it in July," mother said, and I was a prisoner. She may have been reading Ellen's daughter. "In August, the night of last year was hot."

"Thirty-two at midnight last night," father said. "I got up and looked."

There was another period of silence, while father's head, and mother said, and I held my head over the floor as possible, and Ellen sat perfectly still with her eyes closed. In the morning, father was trying to sleep—only only try.

My father had his face white from time to time. Finally the spirit was broken by a shell while coming from the street corner.

Up the street, a crowd of men, women and a child, black and white, came toward the house. The crowd seemed to be coming from the street corner.

"It's a crowd," I said. "The crowd is coming from the street corner."

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"Do you want a drink, Ellen?" I said. That wasn't quite enough to make her open her eyes, but I did see her lips move.

"A what?"

"Two little drops of brown stuff, wrapped up in your paper," I said. "With forever it's like chocolate, a little. Pretty good."

"Yes, you're one," mother said.

"That was the daughter's which," I said, looking at Ellen.

It was a hot day and the weather was hot. I was sitting on the porch, looking at the street. The crowd was coming from the street corner.

From time to time, the crowd was coming from the street corner.

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Continued on page 141





## Trial in the Jungle

Believing men die only through evil  
magic, they took this fearful means  
to find out who had murdered Zoolak

by WILLIAM LAVARRE

(ARTICLE)



ADVENTURE is where you find  
it. Like gold mine adventures,  
level of human tales.  
They within each where you can  
put to find them. They look up,  
without reason, where you find expect them.  
One day, when you're a curious work doing  
that around each level of the new there is  
going to be a catastrophe, nothing happens.  
Then suddenly, when you are certain that  
you are in a real world of trouble, things be-  
gin happening to you—with a crash.

As I had been sitting with my feet on the  
pavement, I was so sure that the people  
would have been so kind as to let me  
go. The young girl seemed casual. There  
was a man in a military uniform or jacket  
in the doorway, looking surprised. The young  
boys would have had all sorts of wild ideas,  
and maybe still are, peering out at us,  
thunderously from behind the trees. The  
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"Let's see, as near as I can figure, Dorothy Lavarre should be right around in here somewhere!"



















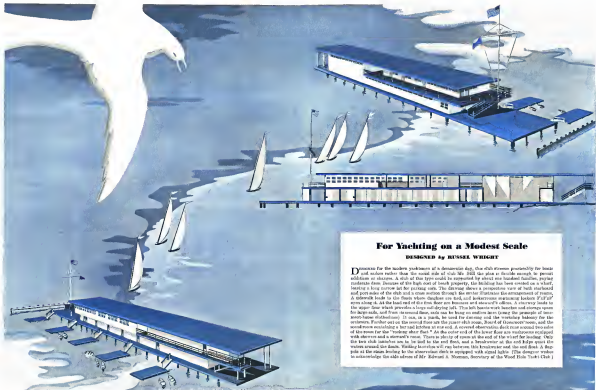












## For Yachting on a Modest Scale

DESIGNED BY RUSSEL WRIGHT

DESIGNED for the modern yachtsman at a desolate spot, this club stresses hospitality for boats and sailors rather than the more usual side of club life. Still the plan is flexible enough to permit additions or changes. A club of this type could be extended by about one hundred families, paying moderate fees. Decks of the high end of beach property, the building has been erected on a wharf, leaving a long narrow lot for parking cars. The drawing shows a perspective view of both starboard and port sides of the club and a cross section through the center. Features the arrangement of rooms. A stairwell leads to the main where deck chairs are laid out, and lockers are arranged along the side of the main. At the back end of the main floor are bedrooms and steward's offices. A stairway leads to the upper floor which provides a large sunbathing deck. This deck has a large work bench and storage space for deep-sea, sail, and row boats. On the second floor, sail can be hung on endless lines (using the principle of temporary-hanging clothesline). It can, in a pinch, be used for drying and the workshop kitchen for the crewmen. Further out on the second floor are the junior club room, Board of Directors' room, and the swimming pool. A bar and lounge are at the end. A covered observation deck runs around two sides of the main for the "looking shore boat." At the other end of the lower floor are restrooms equipped with showers and a women's room. There is plenty of room at the end of the wharf for boating. Only the two club launches are to be laid to the end dock, and a breakwater at the end edge keeps the water around the dock. Walking location will run between the breakwater and the end dock. A flagpole at the main leading to the observation deck is equipped with signal lights. (The designer wishes to acknowledge the able advice of Mr. Edward A. Mennen, Secretary of the Wood Hole Yacht Club.)





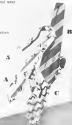








## Lightweight Living...



An emphasis on looks with clothing items, and to offer a measure of insight into a horse owner's personal style. The two figures illustrate the demand for clothes that will be the more price for their personal appearance.

1. Single-breasted Palm Beach suit in tropical business pattern, lightweight machine knit, non-convex, women with the double-breasted long sleeve top with puffed head
2. Double-breasted (Lapels) women suit, shell stripes, no collar, shell, double-breasted, most stars, lightweight suit dress
3. Adult length socks in women pattern.
4. V-necked, knee and long, off the shoulder wear
5. A. Women's dress tie  
B. Women's dress tie for business wear  
C. Women's dress tie
6. Pencil in pocket dress
7. Lightweight pattern that won't set from perspiration
8. Women's suspenders for warm weather wear
9. Colored women's belt belt for warm wear

KOBEY MARILL







"Dead calm or no dead calm—I've got to get home before my husband does!"

# So You'd Like to Disappear

Continued from page 17

track with it, and that he probably was satisfied.

Of course, innocent investigation isn't only paper detective work. There are many people who have succeeded in vanishing completely, and famous-looking only a post-mortem.

There was a fellow who had temporary profits and a wife, but his money was in his pocket, and he was in a hurry to get it.

Actually, the fellow had his money in his pocket, and he was in a hurry to get it.

He was needed to a hotel, but when he got there he found it was empty.

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He was needed to a hotel, but when he got there he found it was empty.

He was needed to a hotel, but when he got there he found it was empty.

had just place vanished. Maybe the husband had got lost.

The investigation showed the only detective, and found a man who had been in the house.

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## Blind on Collin Nails

Continued from page 18

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Continued at top of page 201





























































SEEING  
IS  
BELIEVING!

Now...circus folks, too, are  
comparing cigarettes  
this strikingly convincing way...

"JUST watch 'em burn," is the advice smart smokers are giving on cigarettes these days. At the right, aerial ace Everett White of the Ringling Bros.-Barnum & Bailey circus proves that one leading cigarette burns slower than other brands. The famous star of the high trapeze, Ed Rooney, observes that the winning brand is C-A-M-E-L! Camel's big advantage is in its *costlier* tobaccos, expertly blended in a cigarette made to burn slowly, completely!

Recently, a group of scientists made this interesting laboratory test on a bigger scale. 16 of the largest-selling cigarette brands were tested impartially. **CAMELS BURNED 25% SLOWER THAN THE AVERAGE OF THE 15 OTHER OF THE LARGEST-SELLING BRANDS TESTED—SLOWER THAN ANY OF THEM.** (Camels were remarkably consistent. Cigarettes of some brands smoked twice as fast as others right from the same pack.) **IN THE SAME TEST, CAMELS HELD THEIR ASH FAR LONGER THAN THE AVERAGE TIME FOR ALL THE OTHER BRANDS.**

Camel is the cigarette of *costlier* tobaccos...always slow-burning, cool, mild, with a delightful taste!



Everyone watches Everett White, the daring aerialist (*center*), intently, as Camels win in his cigarette test. He remarks: "Camel smokers know Camels smoke COOLER and MILD. And any smoker can see one reason why! Look how much slower that Camel burns! And, say, notice how the Camel ash stays on!"



SMOKING  
IS  
BELIEVING!

If you feel that life owes you a little more fun, try a cigarette made with *costlier* tobaccos...a Camel! See how Camel's delightful fragrance and taste can brighten you up. Camels are amazingly mild. Cool...easy on your throat...really a matchless blend.

Camels have more tobacco by weight than the average of the 15 other brands tested. Besides, by burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—Camels give you the equivalent of 3 extra smokes per pack!

Camels give you even more for your money when you count in Camel's finer, more expensive tobaccos. Buy shrewdly! Buy Camels...America's first choice for a luxury smoke every smoker can afford!



Copyrights, 1939, S. J. Bernard Tobacco Company, Winston-Salem, N. C.

CAMEL...THE CIGARETTE OF COSTLIER TOBACCOS  
PENNY FOR PENNY YOUR BEST CIGARETTE BUY